



Daniel W. Mikesell
1883 – 1965

Inducted 2010

Daniel W. Mikesell was an innovator and entrepreneur dedicated to doing a common thing uncommonly well. He began with a food business just down the street from the Wright Brothers' bicycle shop, and soon began to make and deliver "Saratoga chips," as the popular new snack food was originally called. In the early days, the whole family helped out in the making of the potato chips, which were delivered by bicycle. As the business grew, delivery was done by horse and buggy, and then Mr. Mikesell acquired the first Ford delivery panel truck in Dayton. He persevered through setbacks caused by the 1913 Dayton flood and a fire two years later to grow the company, visiting county and state fairs to introduce people to his product, first thought of as picnic food. Once potato chips began to be seen as a year round treat, he concentrated on finding innovative ways to produce them. Eventually the company began to use the name Mike-sells, and has continued to grow, serving the Miami Valley and beyond for over 100 years.

*The Dayton Region Walk of Fame is located on both sides of West Third Street between Shannon and Broadway streets and on Williams Street in the Wright Dunbar Historic District of Dayton, Ohio.
More information can be found at daytonregionwalkoffame.org*



Historically Inspired...Culturally Vibrant!